

World's Smallest Political Quiz

2005

WHERE DO YOU STAND POLITICALLY? To find out, take the world-famous World's Smallest Political Quiz. For each statement, circle A for Agree, M for Maybe, or D for Disagree.

How do you stand on **PERSONAL** issues?

	20	10	0
◆ Government should not censor speech, press, media or Internet.	A	M	D
◆ Military service should be voluntary. There should be no draft.	A	M	D
◆ There should be no laws regarding sex between consenting adults.	A	M	D
◆ Repeal laws prohibiting adult possession and use of drugs.	A	M	D
◆ There should be no National ID card.	A	M	D

SCORING 20 for every A, 10 for every M, and 0 for every D:

How do you stand on **ECONOMIC** issues?

	20	10	0
◆ End "corporate welfare." No government handouts to business.	A	M	D
◆ End government barriers to international free trade.	A	M	D
◆ Let people control their own retirement: privatize Social Security.	A	M	D
◆ Replace government welfare with private charity.	A	M	D
◆ Cut taxes and government spending by 50% or more.	A	M	D

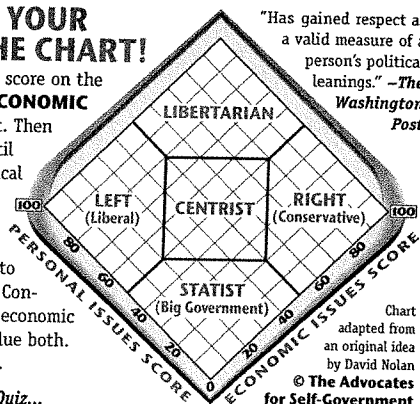
SCORING 20 for every A, 10 for every M, and 0 for every D:

► NOW FIND YOUR PLACE ON THE CHART!

Mark your **PERSONAL** score on the lower-left scale; your **ECONOMIC** score on the lower-right. Then follow the grid lines until they meet at your political position. The Chart shows the political group that agrees with you most. Liberals tend to value personal freedom. Conservatives tend to value economic freedom. Libertarians value both. Statists are against both.

To learn more about the Quiz...

www.TheAdvocates.org • 800-932-1776 • Quiz@TheAdvocates.org



RELIABLE SOURCES ON PUBLIC POLICY

Journalists' Guide

- Links to:
- ✓ 275 Think Tanks
 - ✓ 14,800 Studies & Commentaries
 - ✓ 400 Elected Officials
 - ✓ 100 Policy Advisors
 - ✓ 74 Heartland Senior Fellows and Editors

The Heartland INSTITUTE

www.heartland.org

DEAR JOURNALIST:



You need authorities to quote — in government, at universities, and in civic and educational organizations. You need to find them quickly, and they need to know what they are talking about.

This guide is your solution.

It contains The Heartland Institute's entire network of public policy authorities: academics, elected officials, and policy analysts at think tanks all across the country. For 21 years, they have helped Heartland produce research and commentary on a wide range of public policy issues, from agriculture and civil rights to Social Security and welfare.

Now, all these public policy experts are at your disposal, ready to take your call and answer your questions.

The Heartland Institute is a national nonprofit research organization devoted to finding the best research and commentary on public policy issues and delivering it to the nation's local, state, and national elected officials.

According to a 2004 telephone survey, 84 percent of state legislators read one or more of Heartland's publications. Nearly half said we have influenced their opinions or led to a change in public policy.

You can read more about The Heartland Institute on the last page of this booklet, or visit our Web site at www.heartland.org. Thank you for considering us a source. Please call me at 312/377-4000 or contact me by email at conner@heartland.org if you have any questions or advice.

Sincerely,
Ralph W. Conner
Director of Public Affairs

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HEARTLAND PUBLICATIONS, MANAGING EDITORS, AND SENIOR FELLOWS

Heartland publishes news-oriented publications on budgets and taxes, civil rights, environment and climate change, health care, information technology, legal reform, school reform, and telecommunications. Each publication features writing by experts on the staffs of the country's leading free-market think tanks.

You can receive all these publications by email for free before they are sent to some 17,000 local, state, and national elected officials. Simply visit Heartland's Web site or call 312/377-4000. Back issues of every publication are also available on Heartland's Web site. You can also contact the editors of each publication directly by using the email addresses below.



BUDGET AND TAX NEWS

A national monthly newspaper advocating lower taxes and balanced budgets for states and the federal government.

STEVE STANEK

Steve Stanek, managing editor of *Budget & Tax News*, was a freelance writer for the *Chicago Tribune* and other publications. He covers state and federal taxes, tax and expenditure limitations, tax reform, privatization, and Medicaid. Email: stanek@heartland.org



NEWS & VIEWS

A bi-monthly newsletter providing a free-market multicultural perspective on public policy.

LEE WALKER

Lee Walker edits *News & Views* and is president of The New Coalition for Economic and Social Change, a black conservative think tank that colocates with The Heartland Institute. He covers civil rights, economic development, prescription drug issues, Booker T. Washington, and school reform. Email: lwalker@newcoalition.org



ENVIRONMENT & CLIMATE NEWS

A national monthly newspaper devoted to sound science and market-based environmental protection.

JAMES TAYLOR

James Taylor, an attorney, is managing editor of *Environment & Climate News*. He formerly served as a legal analyst for Defenders of Property Rights and CCH. He covers global warming, air quality, property rights, biotech, wind energy, and nuclear power. Email: taylor@heartland.org



**RICHARD O. DOLINAR, M.D.
(SENIOR FELLOW)**

Dr. Richard Dolinar, a clinical endocrinologist, speaks frequently on the historical, political, and economic aspects of health care. He has testified before the U.S. Senate Subcommittee on Consumer Affairs and given Congressional briefings regarding health care issues. He is interviewed frequently by local and national media, including CNN, CBS, and PBS.

Email: dolinar@heartland.org



Richard Dolinar



IT&T NEWS

A monthly eight-page newsletter providing free-market commentary on information technology and telecommunications policy issues sent to 11,000 state legislators and public utility commissioners.

**STEVEN TITCH
(SENIOR FELLOW)**

Steven Titch, managing editor of *IT&T News*, is recognized internationally as a top telecommunications journalist and analyst. He covers VoIP, Wi-Fi, antitrust, and



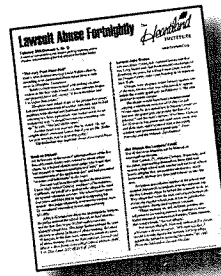
BRIAN WESBURY (SENIOR FELLOW)

Brian Wesbury is chief investment strategist for Claymore Advisors, LLC in Lisle, Illinois. *The Wall Street Journal* ranked him the nation's #1 economic forecaster in 2001. The *Chicago Tribune* has called him "Chicago's most prominent New Era Economist." Wesbury has advised members of Congress on economic issues relating to federal budgets, trade, taxes, and monetary policy.

Email: wesbury@heartland.org



Brian Wesbury



LAWSUIT ABUSE FORTNIGHTLY

A two-page newsletter providing well-documented and often outrageous examples of lawsuit abuse from across the country. A great source of anecdotes for articles on tort reform.

MAUREEN MARTIN (SENIOR FELLOW)

Maureen Martin has been an attorney in private practice for more than 22 years and has received the highest possible rating of AV for legal ability and legal ethics from Martindale-Hubbell. She covers lawsuit abuse, antitrust, medical malpractice, envi-





SCHOOL REFORM NEWS

Features news and commentary on the national school reform movement, written by the country's leading experts and sent to state and national elected officials, all 25,000 private K-12 schools, and the presidents of every public school board in the United States. Each issue covers charter schools, No Child Left Behind, new test results, and the latest school reform initiatives.

KARLA DIAL

Karla Dial, managing editor of *School Reform News*, has an extensive background devoted to reporting on public policy issues. She is a contributing editor for *Focus on the Family's Citizen* magazine and an editorial writer for the Alliance Defense Fund. Email: dial@heartland.org



Karla Dial

GEORGE CLOWES (SENIOR FELLOW)

George Clowes, associate editor of *School Reform News*, has interviewed many leaders in the school choice movement, including Milton Friedman, Paul Peterson, and Eric Hanushek. He covers vouchers, charter schools, private schools, and teacher unions. Email: clowes@heartland.org



George Clowes

SUBSCRIBE TO OUR PUBLICATIONS OR ARRANGE TO MEET OUR SENIOR FELLOWS

All of Heartland's publications are available for free on Heartland's Web site at www.heartland.org and can be received by email. Journalists can request free print subscriptions by calling 312/377-4000.

Heartland senior fellows travel the country giving speeches to audiences of all sizes and testifying at hearings. They write articles and are available for interviews.

To talk with one of these experts, contact them directly by email at the addresses provided, or call Heartland's public affairs department at 312/377-4000 to schedule an interview.

"The Heartland Institute is one of the country's best free-market think tanks. I used Heartland publications all the time when I was a state senator and continue to read and cite them as Governor."

HON. BILL OWENS
GOVERNOR OF COLORADO

HEARTLAND CONTRIBUTING EDITORS

Heartland contributing editors write frequently for Heartland's publications and are available for interviews. They are often on the staffs of other think tanks and leading authorities in their fields.

BUDGET & TAX NEWS

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MORE HOT CONTACTS!

405 HEARTLAND LEGISLATIVE ADVISORS

State and federal legislators from all 50 states serve on Heartland's Board of Legislative Advisors. Members of this bipartisan group of elected officials make a special effort to stay current on public policy issues in their states, making them excellent sources. A directory can be found online at: <http://www.heartland.org/publicPDF/LegislativeAdvisors.pdf>

102 HEARTLAND POLICY ADVISORS

Free-market authorities from major colleges and universities across the nation serve as Heartland policy advisors. Academic disciplines include economics, political science, philosophy, and law. These experts can provide reliable background information on complicated topics or colorful quotes from someone outside the usual group of suspects. A directory can be found online at: <http://www.heartland.org/Article.cfm?artId=9924>

275 FREE-MARKET THINK TANKS

Contact information for 275 free-market think tanks and advocacy groups can be found on Heartland's Web site at www.heartland.org. Just click on "Links" on the home page and go directly to a directory sorted by type of think tank: international, national, state, or focused-issue. Heartland's directory of think tanks is the most comprehensive on the Internet and is continuously updated.

For assistance and advice on working with members of these groups, please contact Heartland's public affairs department at 312/377-4000 or pr@heartland.org.

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FREQUENTLY ASKED QUESTIONS

Q: Who funds The Heartland Institute?

A: The Heartland Institute is funded by more than 1,500 donors. No one donor gives more than 10 percent of our annual budget and no corporate donor gives more than 5 percent. Our contributors agree with our free-market perspective on public policy issues. Heartland does not — and has never been hired to — perform contract studies in support of a particular stance. Heartland does not release its list of donors.

Q: Do you have a bias?

A: Scores of experts and writers contribute to Heartland's publications every month. They do not always agree with one another. However, we share an interest in finding free-market solutions to social and economic problems. We agree with then-President Bill Clinton when he said America has reached "the end of the era of big government."

Q: Can you direct me to other experts?

A: If The Heartland Institute does not have a true expert on the subject matter you are covering, we can usually find someone who can address your topic. Heartland helped create and now works closely with a national network of free-market think tanks and advocacy groups.

Q: How do I describe you as a source?

A: The Heartland Institute is a nonprofit, nonpartisan public policy research organization. Founded in 1984, its mission is to help build social movements in support of ideas that empower people. Such ideas include parental choice in education, market-based approaches to environmental protection, privatization of public services, and deregulation.

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Public Affairs Director, The Heartland Institute,
19 South LaSalle Street #903, Chicago, IL 60603.
Or photocopy the form and fax it to 312/377-5000.
Questions? Call Ralph Conner at 312/377-4000.

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ABOUT THE HEARTLAND INSTITUTE

The Heartland Institute is a national nonprofit public policy research organization based in Chicago. Founded in 1984, its mission is to help build social movements in favor of ideas that empower people. Those ideas include parental choice in education, choice and personal responsibility in health care, market-based approaches to environmental protection, privatization of public services, and deregulation in areas where property rights and markets do a better job than government bureaucrats.

More than 100 academics and professional economists participate in Heartland's peer review process, and nearly 100 experts on the staffs of other think tanks serve as contributing editors of Heartland's publications. Approximately 400 state legislators serve on Heartland's Board of Legislative Advisors, providing feedback and guidance to Heartland staff. A 16-member Board of Directors oversees a full-time staff of 13 and 17 editors and senior fellows.

Heartland has published more than 100 policy studies, a dozen books, and hundreds of shorter commentaries on a wide range of public policy issues. It publishes four monthly public policy newspapers featuring the best research and writing by the nation's free-market think tanks, and sends them to every state and national elected official in the U.S. and 8,440 local elected officials.

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